

WHAT IS CLAIMED IS:

1. An apparatus, comprising:
a material having a first side and a second side,
the first side including a growth chart and
the second side being configurable to be an interactive calendar and/or an event count-down chart.
2. The apparatus of claim 1, wherein the material comprises one of the following materials: fabric, cardboard, plastic, posterboard, metal and wood.
3. The apparatus of claim 1, further comprising a hanging unit, coupled to the material, configured to reversibly hang the material on a surface such that either the first side or the second side of the material is visible while the material is hanging on the surface.
4. The apparatus of claim 3, wherein the hanging unit is one of the following a dowel, hooks, fabric loops, a ribbon, or string.
5. The apparatus of claim 1, wherein the material has a length of seven feet long or less.
6. The apparatus of claim 1, wherein the growth chart included on the first side of the material includes a measuring tape that runs the substantial length of the material.
7. The apparatus of claim 6, wherein the growth chart included on the first side of the material includes a marking surface adjacent the measuring tape for marking the height of a child on the growth chart.

8. The apparatus of claim 6, wherein the growth chart included on the first side of the material includes foot numerals indicating the foot markers on the measuring tape.
9. The apparatus of claim 6, wherein the growth chart included on the first side of the material includes one or more pockets configured to store heading and pocket cards.
10. The apparatus of claim 8, wherein the one or more card pockets comprises one of the following: pockets made of felt, clear plastic or any other material, and sewn, glued or attached with Velcro®.
11. The apparatus of claim 6, wherein the growth chart included on the first side of the material includes a pocket configured to hold a marking pen for marking the material.
12. The apparatus of claim 1, wherein the interactive calendar on the second side of the material includes a first plurality of pockets, each of the first plurality of pockets labeled with a number.
13. The apparatus of claim 12, wherein the first plurality of pockets are sequentially numbered from 1-31.
14. The apparatus of claim 13, further comprising a plurality of pocket cards configured to be inserted into any one of the plurality of pockets, the plurality of cards each indicative of a designated event or reminder.

15. The apparatus of claim 14, wherein the plurality of pocket cards are each indicative of one of the following events: birthday, winter, spring, summer, fall, new year, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, trasn, practice, doctor, dentist, movies, haircut, etc., or any other holiday or special occasion.

16. The apparatus of claim 12, wherein the interactive calendar further comprises a month holder configured to hold a heading card indicative of one of the months of the year.

17. The apparatus of claim 14, wherein the plurality of cards includes a pocket card labeled "Today Is" indicative of the day of the month.

18. The apparatus of claim 1, wherein the interactive calendar becomes a count-down chart configured to enable a user to count down to a designated event.

19. The apparatus of 18, wherein the count-down chart includes a holder for selectively holding one of a plurality of cards that each identify a different designated event.

20. The apparatus of claim 19, wherein the plurality of cards includes heading cards for designating one or more of the following events: birthday, New Year's, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, or any other holiday or special occasion.

21. The apparatus of claim 19, wherein the plurality of cards includes pocket cards for designating one or more of the following events: birthday, New Year's, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, or any other holiday or special occasion.

22. The apparatus of claim 19, further comprising a pocket card that is used to count down to the designated event.

23. The apparatus of claim 22, wherein the pocket card is configured to be sequentially inserted into placed into a plurality of sequentially numbered pockets to count-down the days until the designated event.

24. A method, comprising:

forming a growth chart on one side of a material, the growth chart including a tape measure configured to measure the height of a child; and

forming a calendar and/or event count-down chart on a second side of the material.

25. The method of claim 24, further comprising attaching the tape measure to the first side of the material by using one of the following attachment mechanisms: sewing, Velcro®, gluing, printing, or painting.

26. The method of claim 24, further comprising forming a marking surface adjacent the tape measure to mark the height of a child on the first surface.

27. The method of claim 24, further comprising forming a number of foot-markers on the first surface.

28. The method of claim 24, further comprising forming one or more pockets on the first surface.
29. The method of claim 24, further comprising forming a holder to hold a header card.
30. The method of claim 29, wherein the header card is used to designate a month of the year.
31. The method of claim 29, wherein the header card is used to designate an event.
32. The method of claim 24, further comprising forming a plurality of sequentially numbered pockets on the second surface, wherein the sequentially numbered pockets are used to designate the day of a month when the second side is configured as a calendar.
33. The method of claim 24, further comprising forming a plurality of sequentially numbered pockets on the second surface, wherein the sequentially numbered pockets are used to count-down the days to a designated event when the second side is configured as the count-down chart.
34. The method of claim 24, further comprising the formation of a plurality of cards, each of the cards being indicative of , but not limited to, the following: a "Today Is", birthday, New Year's, Valentine's day, Saint Patrick's day, Easter, Passover, President's day, Memorial day, the Fourth of July, Labor day, Columbus day, Halloween, Thanksgiving, Christmas, Hanukkah, vacation, school's out, school starts, or any other holiday or special occasion.

35. The method of claim 34, wherein the plurality of cards are made from one of the following: laminated cards, plastic, wood, posterboard, or metal.

36. The method of claim 24, wherein the material is made of one of the following: fabric, cardboard, plastic, or wood.

37. The method of claim 24, further comprising forming a hanging device, attached to the material, for hanging the material on a surface such that either the first side or the second side of the material is exposed.